

## International Closing Conference of the program 'CBTB'

### Traditional Breakfast of the C/B area: Branding Scheme and Mobile Application for the preservation and promotion of common traditional gastronomy, acronym "CBTB"

Date: Wednesday, 28/07/2021, at 19:00 p.m.

Venue: Hotel Achillion, 2nd km of National Road, Grevena – Kozani

#### AGENDA

19:00 - 19:15	Arrival and registration of Participants
19:15 - 19:25	Welcome speech <i>Mr. Rammos Nikolaos, Chamber of Grevena</i>
19:25 - 19:40	Project's Presentation by LB <i>Mr. Vadolas Nikolaos, Technical Consultant of Lead Beneficiary, Chamber of Grevena</i> Video: Traditional Products of Grevena, Recipes Presentation
19:40 - 19:55	Project's Presentation by PB2 <i>Mr. Georgios P. Chondrogiannis, Mr. Stefanos Spatoulas, Chamber of Corfu</i> Video: Traditional Products of Corfu, Recipes Presentation
19:55-20:10	Coffee Break
20:10 - 20:25	Project's Presentation by PB3 <i>Mr. A. Breshani, B. Arapi, I. Banushi, V. Avdullaj Chamber of Commerce and Industry of Vlora Region</i>
20:25-20:35	Gastronomic products and Local Identity <i>Mr. Leonidas Skerletopoulos, Marketing &amp; Communications Strategist</i>
20:35-21:00	Open discussion – Recipes Presentations (Videos) <i>All Participants, Partners</i>

The Chamber of Grevena participates in the project «Traditional Breakfast of the C/B area: Branding Scheme and Mobile Application for the preservation and promotion of common traditional gastronomy "CBTB"» with the acronym "CBTB", which is in process of implementation within the framework of the INTERREG IPA CBC Greece - Albania 2014-2020»



